The Challenge
In order to maintain their legacy as a leader in the medical field, Johns Hopkins Medical Center needed to find a way to provide effective CPR training to the parents and families of at-risk children. In an effort to meet these needs the CPR Advisory committee, along with several pediatric committees, came together to provide an effective solution.

The Customer
The Johns Hopkins CPR Advisory committee and pediatric committees realized that in order for their initiative to be successful, they needed to target the parents of every child that came through the Center.

The Journey
In late 2006, several committees for Johns Hopkins Medical Center discovered that the American Heart Association had an infant version of the CPR Anytime kits that the medical center had already been using during adult training sessions. The committees decided that the all-in-one Infant CPR Anytime®, which trains people in CPR in 22 minutes in the comfort of their own home, would be a good way to train parents of at-risk children in CPR. They said, “Parents need to know about these kits. They need to take them and train their babysitters with them. They need to train their grandparents and anyone else who will be interacting with their children.” However, funding issues stood in the way of providing this lifesaving learning to parents. The committees submitted their need to the Johns Hopkins annual telethon in an attempt to fund a program.

The Solution and Implementation
The CPR Advisory committee and pediatric committees were awarded funds from the telethon funds to purchase the kits in July of 2007, and program launched a few months later in October. After a few months of the program, the committees realized that the rest of the personnel at the medical center should be made aware of the kits as well. Committee members attended various department meetings, informing others about the training and ease of use with the Infant CPR Anytime kits. The kits rapidly became more and more popular, with over 400 given to parents. Johns Hopkins decided to conduct a survey of parents and staff to determine their feelings about learning CPR via the CPR Anytime program. The response was overwhelmingly positive. Six months after the first telethon, another was held to fund additional kits.

The Results
With the constant support of funding from the telethon, the medical center now has an ongoing program training families of at-risk children and the American Heart Association applauds their commitment to saving lives both in and out of the hospital.

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